

WINTER

Far from being severe, winters in Vermont are comfortable and exhilarating. Below zero cold snaps are brief and greatly tempered by the low humidity of a non-coastal state. Immaculate white landscapes, snow-covered villages and gleaming ski slopes are always accessible, due to a system of road plowing and sanding superior to most states.

SPRING

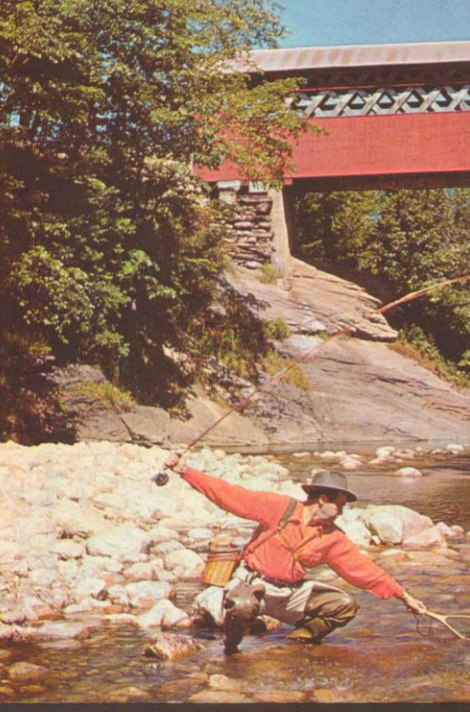
Spring in Vermont arrives gently, with first thaws ushering in the sugaring season. Next tender green shoots on venerable elms and maples appear. Early May opens the fishing season and pink and white apple blossoms burst forth exuberantly in mid-May. In June come wildflowers and lilacs and the smell of rich brown earth turned by the plow.

SUMMER

Lushly green and gay with visitors, Vermont hums with life and activity all the long summer days. Rolling green hills and cool mountain lakes beckon. Well-paved roads wind invitingly toward sun-filled horizons. Worlds of lovely things to see, such as stone walls in upland pastures, or the sun setting across some still, blue pond.

FALL

Fall, the twilight of the year, but ablaze with color in Vermont. Scarlet, yellows, russet and purple replace summer greens. Soil, climate and verdure all conspire to produce an annual foliage spectacle in Vermont, unsurpassed in brilliance anywhere. In late September and early October, the Vermont landscape glows briefly but radiantly.



Fishing

Over 400 Vermont lakes and ponds, countless mountain brooks and streams, Lake Champlain, and the Connecticut River offer challenging sport to the angler during all four seasons. Spring and early summer are best for trout and landlocked salmon. Lake fishing for bass, pike and pickerel is best in midsummer and fall. Fall is ideal for fly-fishing for trout while in winter, ice fishing, with or without shanties, is popular. Ask for folder.

Hunting

Annual deer-hunt in Vermont is over 10,000. A one-week bow hunting season precedes the regular deer-hunting season in November. In the fall, bird hunters may bag ruffed grouse and woodcock in the uplands. Lake Champlain and its bordering marshes offer excellent duck hunting. Other game: bear, fox, raccoon, rabbits. Ask for folder.

Water Sports

On the larger Vermont lakes are many first-class resort hotels and public bathing areas providing ample opportunity for swimming, water-skiing and skin diving. Hidden along wooded shores of even the smallest ponds lie privately-owned cottages and camps, many of which can be rented by week or season. Ask for rental handbook. A major attraction in the state are over 100 outstanding boys' and girls' camps, almost all offering the best in water facilities and instruction.

VERMONT, the 14th state to enter the Union, is different—different in a surprising and refreshing way. Almost without exception, newcomers to the state remark on its special quality—some claim they can sense it the instant they cross the borders—but few people, either visitors or residents, can define it.

It isn't just the scenery. Granted the state of Vermont has been lavishly endowed by nature with a happy combination of lakes and mountains, so delightfully arranged and distributed that more than one author has not hesitated to call it "the most beautiful state in the nation."

It isn't just the people, although a long history of courage, resourcefulness and integrity, dating back to pre-Revolutionary days and the time when Vermont was an independent republic, seemingly defying the whole world, has left an indelible mark on all present-day Vermonters.

It isn't just that Vermont still retains a sense of the old values and the old truths. In this small New England state can be found some of the most modern and progressive manufacturing plants in the country. Luxury resorts and up-to-

date motels dot the landscape. The rolling hillsides which in summer are farmed by the most scientific and mechanized methods, in winter are covered with the most ultra-modern ski lifts and facilities. Indeed, Vermonters are like other Americans in interests and tastes and share common goals for their families and the welfare of their country.

No, the difference lies in something above and beyond. Partly because of its heritage, partly because of its people, partly because of its natural beauty, there seems to lie about Vermont an aura of ageless serenity coupled with never-fading springs of vitality. The verdant Vermont countryside, seemingly arduous in the afternoon sunshine, is nonetheless pulsating with life in every vein. Here is a place to put down roots—yet here is a place to be up and doing. Maturity and picture postcard villages go hand in hand with youthful vigor and progress.

That is what makes Vermont different. That is what brings visitors back year after year and swells the hearts of residents. Everyone feels it, few can define it, but it is unmistakably there for all to enjoy.



Winter Sports

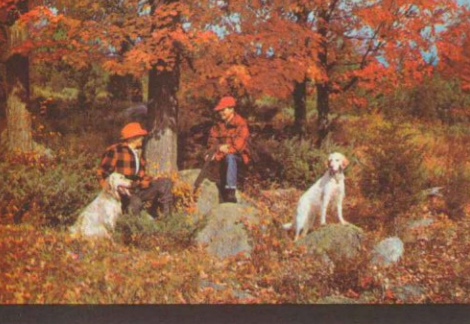
Thirty-nine ski areas, representing millions of investment dollars, have made Vermont the leading ski state in the East. Within recent years four new areas of major proportions have opened and two more are currently planned and under construction. All offer the ultimate in modern ski lifts, equipment and services. To accommodate the thousands of skiers flocking to the state from mid-December into April, new luxury ski lodges and motels have sprung up almost overnight.

State Parks

Vermont has 60 state parks and forests with a combined area of 93,168 acres. New areas are being acquired and old ones developed at a rapid rate. About 24 parks provide tent platforms or unique lean-tos for camping—the sites carefully laid out for maximum privacy. Some accommodate trailers—no hookups. Swimming, picnicking, hiking facilities are also available while many areas at higher elevations offer spectacular panoramic views. Ask for state park folder.

Hiking

The Long Trail, "A Footpath in the Wilderness," extends along the mountain tops for 260 miles from the Massachusetts border to Canada. Short day trips or overnight hikes with shelters are possible. Ask for Long Trail folder.



Agriculture

Vermont is pre-eminently a dairy state, yet well suited to diversified farming and fruit growing. Vermont far exceeds any other New England state in the number of dairy animals and dairy production. Over three-fourths of the milk supply is produced in Vermont, and state milk is still sold in its own cans. Several varieties of choice apples are produced in large orchards, particularly around Lake Champlain. Other major crops are hay and potatoes, with certified seed production long a specialized feature of the state's potato industry. Vermont has also been a leader in the development of reforestation. Literature available.

Maple Sugar and Syrup

Maple syrup and sugar production is Vermont's most distinctive agricultural enterprise. It leads all states in volume and quality produced. "100% Pure Vermont Maple Syrup" is a nationally-known delicacy. Every Spring more and more people come to Vermont to visit a sugar house in operation and purchase first-run syrup on the spot. Ask for booklet and list of producers welcoming visitors.

Photography and Painting

For photographers and painters, Vermont presents an infinite variety of moods and subjects every season of the year. The pleasing combination of mountains and valleys, and vivid, colorful landscapes uncluttered by billboards, have prompted many artists to take residence here. Picturesque villages like Craftsbury Common and East Corinth, plus red barns and silos, and covered bridges, are always at hand. Ask for photo guide.

VERMONT publications may be obtained without charge from: THE VERMONT DEVELOPMENT DEPARTMENT, 200 State Office Building • Montpelier, Vermont • Phone CA 3-2311. Vermont map, list of accommodations and rentals, Rural Real Estate, Hunting and Fishing, State Parks and Forests Folder, ski folder, Calendar of Events, list of free movies and many others, including subscription blanks for "Vermont Life," the official state magazine.



Vermont History

Although Vermont was the last New England state to be settled, it has a rich historical heritage. The object of disputed claims between New Hampshire and New York, Vermont, with the aid of Ethan Allen and the Green Mountain Boys, repudiated both sides and became an independent Republic in 1777. It entered the Union as the fourteenth state in 1793. The Vermont constitution is distinguished by being the first in the world to abolish slavery.

Information Booths

In twenty-six strategically located Vermont communities are official information booths, approved by the Vermont Department of Development, where visitors can get up-to-the-minute information each summer about road conditions, routes, things to see, etc. The Highway Department issues periodic road condition maps to help travelers avoid construction.

Accommodations

Vermont accommodations range from luxury resorts with French cuisine to inexpensive tourist homes. Here are up-to-date motels, fine old village inns, or family resorts on lakes featuring every conceivable activity. All establishments catering to the public are required by law to comply with modern health laws and to be inspected annually by the Vermont Department of Health. Ask for the "Handbook to Lodging and Eating Places."



Residents

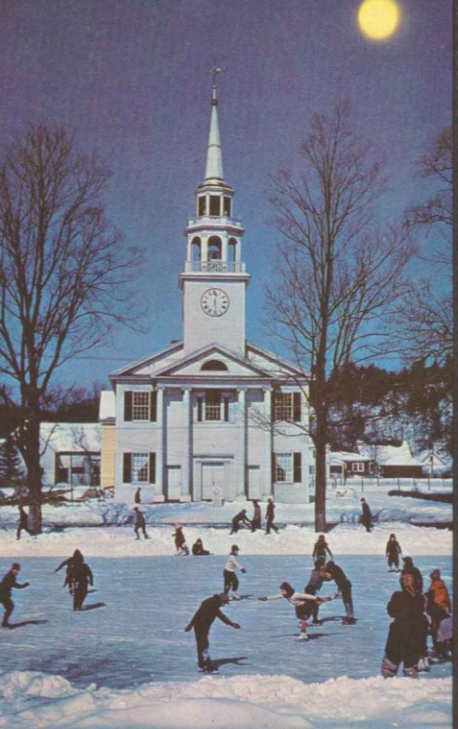
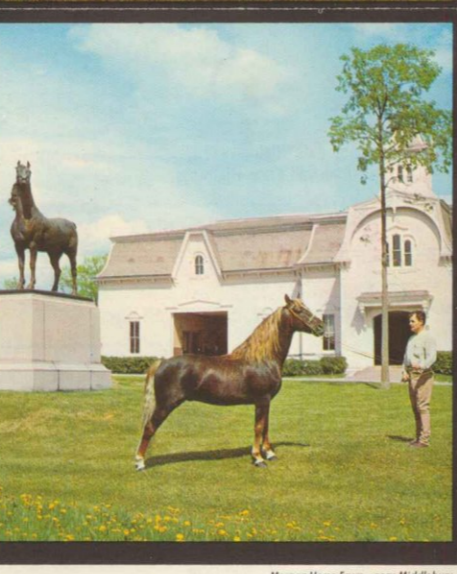
A noticeably growing trend in recent years has been the ever-increasing number of people from other states buying property in Vermont for the purpose of part-time or permanent residence. Due to an agricultural revolution in the state, current property values in Vermont are unbelievably low when compared with other states; it is still possible, for example, to purchase 30 acres of scenic farmland, plus a 7-room house, for under \$7,000. In addition, Vermont is accessible to all the large cities in eastern United States and Canada, allowing easy week-end commuting for summer residents and skiers alike.

Horseback Riding

Vermont's back roads and "shun pikes" make ideal bridle trails. A growing coterie of riders returns year after year to explore picturesque byways and take part in the activities of the Green Mountain Horse Association in Woodstock. This organization each summer sponsors trail rides for the public, some of them overnight. Horse shows are common throughout the state and many of the boys' and girls' camps feature riding instruction. Riding is pleasant in fall when brilliant foliage forms a leafy canopy overhead, a multi-colored carpet underfoot.

Golf

The rolling countryside of Green Mountain Land is well suited to the laying out of sporty golf courses. Cool, breeze-swept country clubs are seldom crowded and players can usually set their own pace. Often there is no waiting even at the first tee to drive off. There are over thirty courses in the state, ten with eighteen holes, ranging from several of championship caliber to a few excellent for the less expert. There is always one within convenient driving distance. Ask for golf guide.



Plant Location Services

The Vermont Development Department invites inquiries on plant sites. The Department is competently and adequately staffed to furnish you with complete packages on manufacturing cost comparison, product research, and arrange 100% package financing for any proposed plant. The Department's approach is based on completely confidential personal contact. Upon receipt of an inquiry, an immediate personal call and follow-up will ensue, handled in a completely confidential and professional manner.

Vermont Industries

Vermont industries are widely diversified and manufacturing plants range from world-famous industries employing in excess of a thousand to small artisan shops employing just a few people. Three out of every ten Vermonters earn their living directly in manufacturing and the state consistently ranks high in labor stability and productivity.

* See These Unique VERMONT Attractions of Special Interest *



Morgan Horse Farm: In 1791, a schoolmaster, Justin Morgan, brought to Vermont a colt of such exceptional qualities that it sired a whole new breed known as the Morgan horse. Within 50 years Morgan horses were found in nearly every state in the union. At the State University-owned Morgan Horse Farm in Weybridge, horses, sheep and cattle can be inspected all year.

Summer Ski Lifts: Vermont native crafts are an important part of the state's economy. Skilled designers and craftsmen in wood-working, ceramics, weaving, etc. are prevalent throughout the state, many of them having moved their operations here from other states. Gift shops featuring beautiful panoramic views meet the eye and present photographic angles unobtainable in any other way.
Vermont Crafts: Vermont native crafts are an important part of the state's economy. Skilled designers and craftsmen in wood-working, ceramics, weaving, etc. are prevalent throughout the state, many of them having moved their operations here from other states. Gift shops featuring beautiful panoramic views meet the eye and present photographic angles unobtainable in any other way.
Foreign Language Programs: Every summer at Middlebury College's Wright Memorial Theatre in Middlebury, Vt., colorful drama, folk dances, and musical programs, performed entirely in a foreign language, draw increasingly large crowds. The performances in French, German, Italian, Russian and Spanish, but all bearing a universal message, are part of the famed Middlebury Language Schools.
Farm Host Program: Vermont farmers are proud of their progressive, up-to-date operations and the high quality of their production. In a unique program, known as the Farm Host Program, a selected number of outstanding Vermont farms, representing different specializations, welcome visitors, without obligation, to inspect their property and livestock. Ask for list of farms.
State Capitol: Widely admired for its architectural simplicity, the Vermont Capitol is superbly located behind a large sloping lawn and against a forested hill. The present structure is the third since Montpelier was chosen the Capital in 1780. Walls are of solid granite, floors and carvings are of marble and slate, and ornaments are in wood—all Vermont materials.
Coolidge Homestead: In a simple Vermont home, located in the small village of Plymouth Notch, is the chief granite center around Barre. Top quality granite is quarried and cut in the village. The famous granite monument to President Coolidge is a permanent exhibit open late May to late October.
Granite and Marble: In the quarrying and production of granite, Vermont leads the country, with the chief granite center around Barre. Top quality granite is quarried and cut in the village. The famous granite monument to President Coolidge is a permanent exhibit open late May to late October.
Bennington Battle Monument: On August 16, 1777, British forces sent to seize supplies at Bennington were turned back by General John Stark and Vermont's Col. Seth Warner. This 300-ft. commemorative shaft was dedicated in 1891. In 1953 it was taken over, restored and an elevator installed by the Vermont Historic Sites Commission which now administers it for the State. Open all year.
Covered Bridges: A major tourist attraction in Vermont are the 100-odd covered bridges, more than any other New England state, still in use on back roads where they span rushing mountain streams and provide unrepeatable photo subjects. Historically and architecturally, they are of equal interest since some 15 types of bridge construction are represented in the state. See symbols on map.
Shelburne Museum: A few miles south of Burlington in the town of Shelburne, is the Shelburne Museum, a unique collection of fine old New England buildings housing four centuries of varied treasures depicting early life in Vermont and New England. Fascinating displays in 30 or more buildings make the Museum a delight to both adults and children. It is open from May 25 to October 20.
Village Life: Not the least of Vermont's summer attractions are the numerous community activities where the public is welcome to view and participate in fellowship or cultural functions. Concerts, church suppers, Strawberry Festivals, Old Home Days, county auctions, horse-pulling contests, sidewalk art shows, the list is legion. Ask for Calendar of Events.