

COUNTRY AND URBAN LIVING at its Best

GREEN MOUNTAIN LAND provides abundant vacation sites and countless opportunities for industry within a few hours drive of the large centers of population in the East—Boston, Providence, Hartford, New York, Philadelphia, Buffalo, Ottawa, Montreal, etc. With the completion of the Thruways Vermont is within about a day's drive of more distant points—Washington, Pittsburgh, Cleveland, Detroit, Chicago.

VERMONT is a main gateway to New England from the North and West. In this area of nearly ten thousand square miles there are innumerable mountains and hills, hundreds of rivers and mountain brooks and several hundred lakes and ponds, large and small. In many cases highways follow valleys, close to river banks with green clad hills on either side; other roads lead into the hills, off the beaten paths, to scenes of cozy, homely, rural living. Everywhere there are close-ups or distant views of friendly mountains.

Much road building has been going on and there is now an excellent hard surfaced system reaching into all parts of the State. Many secondary highways are surfaced, others are gravelled with dust-layer used in the summer. Then there are the so-called town roads for those who like to explore.

Vermont Life the State's beautiful quarterly magazine, with its many full-color pages, is a continuing portrait of Vermont, its scenes, people, institutions, ideas and accomplishments. Only \$1.35 a year; \$3.50 for two years; \$5.00 for three years. Address Vermont Life Magazine, Montpelier, Vt.

VERMONT INDUSTRIES

Vermont industries are widely diversified, and the sizes of the manufacturing plants range from small artisan shops employing just a few people up to world-famed industries employing hundreds. Highly skilled labor is prevalent in Vermont, and is employed primarily in the machine tool, monumental, and precision tool industries centered around Springfield, Windsor, Proctor and Barre.

Textile products are manufactured in every section of the State. Marble has been quarried in the Rutland-Proctor area since before the Revolution. Granite from the Barre area is world famous for its quality. Asbestos mines are near Eden. Limestone deposits are extensively worked in the northwest quadrant of the State—particularly in Plymouth, Proctor, Swanton, and Winooski. Slate is plentiful and of high quality in the Fair Haven-Poultney area, talc is mined in several places, chertly Johnson, Moretown and Chester.



The many acres of woodland supply vast numbers of logs, hardwood and softwood, for the numerous sawmills, furniture factories, plywood plants, and producers of a wide variety of wood and paper products.

Home ownership is high among Vermont workers. Most homes have some land for gardening, some permit small farming activities. Most workers live within minutes of their work, and this agreeable living leads to the stability and low turnover of a dependable labor force.

While you are enjoying Vermont as a recreation spot, consider it also as a location for your company. Fifty national companies have sixty-five branch plants within the State. With 1100 other manufacturing establishments, they all combine to employ 30 percent of Vermont's employed labor force.

More and more Vermont communities are setting up industrial development groups for both community and regional programs which make it possible for interested industries to get a real Vermont welcome from existing businesses. When you focus your attention on an area in which you would like to locate, the Development Commission will be glad to introduce you to the appropriate group and work with you to solve the problems of industrial relocation.

A complete Directory of Vermont Manufactured Products is yours for the asking at any information center or from the Industrial Development Department, Vermont Development Commission, Montpelier, or at the New York City Information Center, 1268 Avenue of the Americas, New York City. You are also cordially invited to visit or write us about industrial sites, buildings and any other problems of plant relocation. No cost, no obligation, and completely confidential.



VERMONT FARM PRODUCTS

| | |
|---|---------------|
| Total Farms (1954)† | 15,981 |
| Dairy Farms (1954)† | 9,930 |
| Cattle Total (1957)* | 469,000 |
| Milk Production (1956)* lbs. | 1,726,000,000 |
| Receipts — Dairy Products (1956)* | \$79,093,000 |
| Receipts — Cattle & Calves Sold (1956)* | \$7,551,000 |
| Eggs Produced (1956)* | 207,000,000 |
| Chickens on Farms (1957)* | 1,091,000 |
| Receipts — Eggs & Poultry Products Sold (Exclusive of Turkey) (1956)† | \$9,838,000 |
| Turkeys Produced (1956)† | 108,000 |
| Maple Trees Tapped (1957)* | 2,332,000 |
| Maple Syrup Cop (1957)* Gals. | 816,000 |
| Value of Maple Crop (1957)* | \$3,250,000 |
| Apple Cop (1957)* Bushels | 550,000 |
| Potato Crop (1957)* Cwt. | 414,000 |
| Farms with Electrically Available (1955)† | 97% |
| Farms with Telephones (1955)† | 75% |
| Total Area of State, Acres | 5,937,920 |
| Population (1950)† | 377,747 |

†U.S. Census Figures
*U.S.D.A.B.E. and Vermont Department of Agriculture Figures

HISTORIC VERMONT

Vermont, having no coast line, was the last of the New England states to be settled. The Green Mountain area presented great hazards to the white man. It had been a favorite hunting and fishing ground for Indians and its valleys were routes for raiding parties from the North.

From time to time, hardy scouts penetrated this wilderness and returned to the colonies with stories of great forests, fertile lands, and magnificent scenery.

These founders of Vermont were of necessity self-reliant. Their independence of thought and action was marked from the beginning. While pressing for recognition of their rights, they organized a republic with a complete governmental set-up.

Traveling about Vermont, in villages and farm areas, one comes upon interesting examples of Colonial architecture, homes, churches, etc. Many old time structures, including covered bridges, have been preserved for posterity through the efforts of the Vermont Historic Sites Commission and by individuals, notably the Hyde Cabin in Grand Isle, the Coolidge Homestead in Plymouth and the Hubbardston Battlefield, the Bennington Battle Monument and museum, the Shelburne Museum south of Burlington on U. S. 7, and the treasures of the Vermont Historical Society in Montpelier, but other collections should not be overlooked.

VERMONT INFORMATION CENTER IN N. Y. C.

For help in making travel plans in Vermont, or for data on industrial products and factory sites, or for information on other information centers in the New York City area inquire of Vermont Information Center, 1268 Avenue of the Americas, at Radio City Music Hall. Phones Columbus 5-3948 and Columbus 5-8342.

Cover picture of Red Hill in Jericho—Grant Heilmann. Other pictures by Otten, Vermont Development Commission.

| STATE PARKS | | STATE FORESTS | |
|---------------------------|-----|--|-----|
| 1. ALLIS | N-5 | 19. COOLIDGE (Piney Hollow) | P-5 |
| 2. ACUNNEY | O-6 | 20. COOLIDGE (Northam) | P-4 |
| 3. BRANBURY | O-3 | 21. GROTON | M-6 |
| 4. BRIGHTON | K-8 | 22. JAY PEAK | K-6 |
| 5. CRYSTAL LAKE | L-7 | 23. MADSTONE | L-9 |
| 6. D.A.R. | N-2 | 24. MT. MANSFIELD (Smugglers Notch) | L-4 |
| 7. DARLING | L-8 | 25. MT. MANSFIELD (Underhill) | L-4 |
| 8. DOULTON PINES | S-5 | 26. OKEMO | Q-4 |
| 9. ELMORE | L-5 | 27. TRETFORD HILL | O-5 |
| 10. GIFFORD WOODS | P-4 | 28. TOWNSHEND | R-5 |
| 11. JAMAICA | R-5 | | |
| 12. MONROE | M-4 | | |
| 13. MT. PHOENIX | M-3 | | |
| 14. ST. CATHERINE | Q-3 | | |
| 15. ST. ALBANS BAY | K-3 | | |
| 16. SAND BAR | L-3 | | |
| 17. SILVER LAKE | P-5 | | |
| 18. WILCOXS | O-6 | | |

HUNTING AND FISHING
Non-resident hunting and fishing licenses may be purchased from Town and City Clerks within the State. Fishing licenses may be secured also from sporting goods stores (3-day licenses only). Prices are reasonable for non-resident hunting licenses and for season, 14-day and 3-day fishing licenses. Information on open seasons may be obtained from the places mentioned above, or from the Fish and Game Service, Montpelier, Vermont.

Spring and early summer offer the best trout and land-locked salmon fishing. Mid-summer and fall bring lake fishing and small mouth bass, pike, pickerel, and pan fish: trout, too. Within Vermont's borders are innumerable fishing opportunities in 400 odd lakes and ponds and in the many streams.

Upland bird hunting is good in most sections. The waters of Lake Champlain are particularly popular among duck hunters each fall. During the open season on deer with three inch antlers, the recent average kill has been about 10,000 animals. Numbers of foxes and raccoons are taken annually. A fish and game pamphlet will be delivered by the Town Clerk, when a license is obtained. For a copy of this pamphlet or for further information write the Vermont Fish and Game Service, Montpelier, Vermont.

GOLF

The rolling countryside of Green Mountain Land is well adapted to the laying out of sporty golf courses. These cool breeze-swept country clubs are seldom crowded and players can usually set their own pace. Often there is no waiting even at the first tee to drive off.

There are over thirty courses in the State ranging from several of championship caliber to a very few of modest classification. These are well scattered so there is one or more within convenient driving distance.

OTHER SPORTS

Lake Champlain more than makes up for the lack of a sea-coast. It is noted for its spectacular sunsets and mountain backgrounds, scenic settings for resorts, cottages, camping areas and beaches. Large and small craft ply its waters. In addition there are over four hundred mountain-bound lakes and ponds.

The Long Trail extends along the mountain tops for over 250 miles. Many hikers take long or short walks on this seemingly wilderness footpath. Address: Green Mountain Club, Rutland, Vermont.

The vales and glens of the foothills are popular among horseback riders. Boys and girls camps, several resorts and riding clubs feature stables of good mounts. Write Green Mountain Horse Association, South Woodstock, Vermont.

Many retired people have found desirable living in the hills and valleys. Others with long vacations have established country homes for part-time use. Vermont is indeed a "Way of Contented Living".



INFORMATION BOOTHS

In communities near main gateways to Vermont there are official information booths, approved by the Vermont Development Commission, where visitors can get up-to-the-minute information each summer about road conditions, things to see, routes, etc. The Highway Department issues periodic road condition maps to help travelers in avoiding construction. Weekly oiling bulletins are published in Vermont daily papers the first of each week. These are available at service stations, information booths, Chambers of Commerce, etc. There is an efficient Vermont State Police force on continuous duty ready to aid motorists.

WINTER SPORTS

Four entirely new centers have been added recently to Vermont's list of major winter sports areas. At the older and well known places improvements in equipment, facilities and accommodations have been constant. Vermont rates at the top in meeting the needs and supplying comforts for the snow sports enthusiasts, old and young.

The best snow conditions in the East for skiers are found along the Green Mountains from Massachusetts to Canada. Along the range the annual average snowfall reaches 120 inches. At lower elevations there are substantial snow depths. This means a long ski season.

Vermont's main and connecting highways are kept well plowed and sanded throughout the winter. Ski reports are carried in metropolitan papers and are available at travel centers in the Northeast, bus and railroad terminals, Vermont Information Center in New York.

Throughout Vermont travelers find hospitable hotels, modern motels, tourist homes and roadside cabins. The stranger is assured of sanitary conditions through the unique inspection system of the State Department of Health. There are hundreds of housekeeping cabins for rent. The latter are for the most part on lake shores.



CLIMATE

Vermont lies in that area of the Northeast which is classed as "cool" for summer vacations. In any season temperatures are variable. There are few oppressively humid days during the summers and evenings are uniformly cool. Day time temperatures sometimes register in the 80s and rarely in the low 90s. Nearly every night thermometers will go down into the 60s.

Fall brings many comfortably warm days with crisp nights. Because of the bracing atmosphere and the light traffic on the highways, many take vacations in Vermont at this time. In the low lands snow usually comes in late November, but there is not usually sufficient accumulation for skiing until late December.

During winter months there are many comfortable "overcoat days". The cold is not as penetrating as in areas where there is more humidity.

March and early April bring "Maple Sugar Time". Ideal weather for good "runs" of maple sap is when there is thawing in the daytime with freezing during the nights.

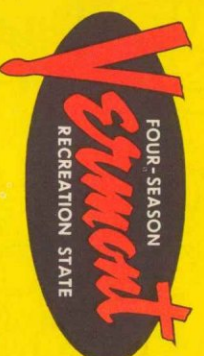
May is apple blossom time. It marks the time of the fresh green spring foliage and the opening of the fishing season. There are many summertime days, a pleasant time for touring.

FALL TOURS

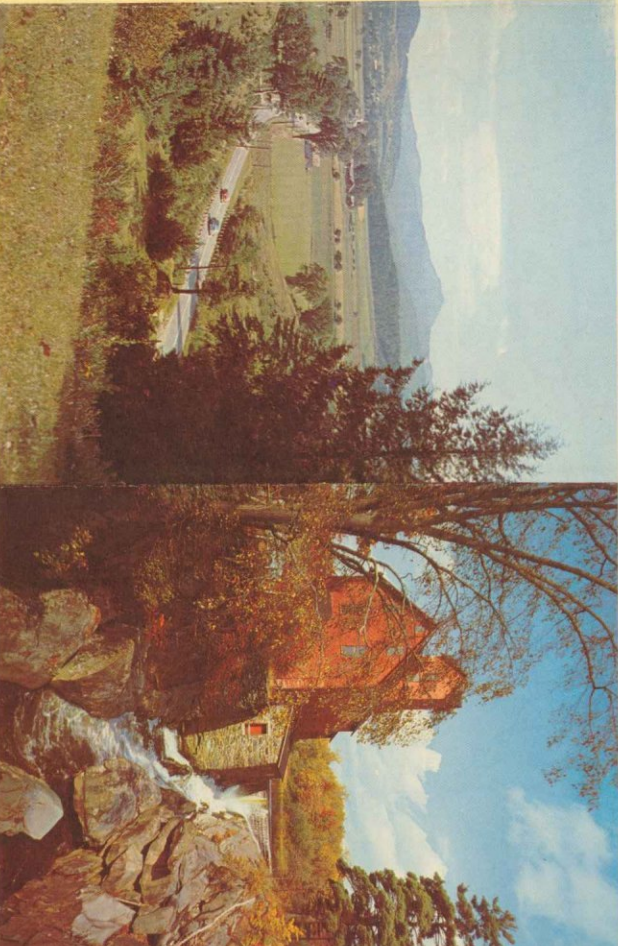
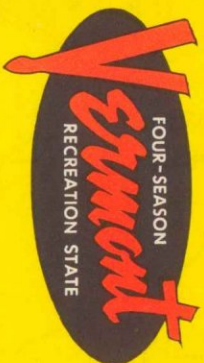
Many thousands of people now enjoy the after Labor Day open roads of Vermont. Traffic is light, accommodations are uncrowded and in late September the glorious foliage for which Vermont is famous begins to appear, reaching its peak the first part of October. There are the comfortable days of "Indian Summer" accompanied by brisk nights. This is the popular time for the famous church suppers.



OFFICIAL HIGHWAY MAP



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